

Privacy Notice for the E-Newsletter Form

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Privacy Notice Regarding Personal Data Processed in the E-Newsletter Form

This privacy notice is provided by **Alsero Turizm Ticaret Limited Şirketi**, acting as the data controller, in accordance with Article 10 of the Personal Data Protection Law No. 6698 (“KVKK”) and the Communiqué on the Procedures and Principles to Be Followed in Fulfilling the Obligation to Provide Information, has been prepared by us to inform and clarify the purposes of processing your personal data, the legal grounds, the method of collection, to whom it may be disclosed, and your rights under the KVKK.

information you share via the “**E-Newsletter**” form on our website<https://alserotours.com/>;

Data Categories	Examples of Data Types Processed in This Category
Communication Data	Your email address

Your personal data is processed for the purposes of informing you about the services offered by our company, enabling you to benefit from them, and sharing our marketing and advertising content with you. We do not have absolute control over the information you share. Additionally, we recommend that you do not share any personal data or special category personal data with our company that you do not wish us to know.

The personal data in question is processed based on your explicit consent. You may withdraw your explicit consent at any time by contacting us.

You may submit your requests under Article 11 of the Law, which governs the rights of data subjects, in writing to the address **Balgat 1410 Cadde No 2/1 Çankaya- Ankara**, or via email to kvkk@alserotours.com, in accordance with the “Communication on the Procedures and Principles for Applications to the Data Controller.”

An application form is available on our website.

Bu belge elektronik ortamda oluşturulmuştur; SHA256 + HMAC + hash-zinciri ile bütünlüğü ispatlanır.